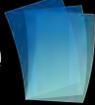


poolmagazine



Sustainability *Town Hall Meeting*



Industry Thought Leaders

Pool Magazine is organizing a meaningful and thought provoking dialogue about sustainability and eco-friendly solutions in the pool & spa industry. We would like to cordially invite you to participate in a round table discussion with other industry leaders. A select panel consisting of popular podcasters, bloggers, and invitees from the construction, service, manufacturing and distribution sides of the industry will be joining the discussion.

Information About This Event



Topics of Discussion on our Round Table:

- The Future of Solar Heating, Heat Pumps
- Creating an Eco-Friendly Pool Environment
- Using Fewer Chemicals To Manage Pools
- Smarter Equipment Solutions



Industry Thought Leaders Including:

- Pool & Hot Tub Alliance
- Hayward, Pentair, Fluidra
- Bloggers, Podcasters
- Approximately 30 hand-picked invitees.



What to Expect:

- Bring your "A" game and be prepared to talk passionately about sustainability.
- Opportunity to offer valuable input and connect with industry thought leaders.
- Event will be well marketed and live-streamed on social media.
- A synopsis of our round table discussion including excerpts will be printed in Pool Magazine.
- Distribution of the article to roughly 15,000 pool industry leaders.
- Syndication of our discussion on iHeartRadio, Pandora, Spotify, Google, Apple, Issuu.



How To Register For This Event:

- Visit our [online registration form](#) and you'll automatically receive a Calendar invite.
- Date/Time: 02/11/22 – 10:00 a.m. Pacific Time.
- Zoom Webinar conference call.

[Register Online](#)

Interested in Sponsoring This Event?

- Advertising opportunities are available for this event in our trade publication.
- Sponsored by graphic banner / logo and mention of your company at the beginning of our webinar town hall discussion.
- Voice advertisement at the beginning or end of our podcast.
- Digital banner appearing alongside this content on our website with links to your company on our syndicated podcast, and digital publication of our magazine on Issuu.
- Opportunities for your company's advertisement to display in the printed issue of Pool Magazine this content will appear in.
- Email Carol Gigliotti (Director of Sales) for more information – carol@poolmagazine.com

[Download our Media Kit](#)

